



Sandra Banks

Director Since June 2026

Sandra has navigated throughout her career within the complex governance environments of the corporate, public and not-for-profit sectors.

She has served in senior leadership roles in the public sector, at Coca-Cola Canada and at the University of Waterloo. Sandra also led the Royal Agricultural Winter Fair as CEO where she introduced new marketing, community and sponsor engagement strategies.

Across these roles, Sandra has helped drive organizational goals as a highly valued partner and collaborative leader. She is adept at developing innovative strategies across departments and with partners to transform program delivery, participation and financial results.

Sandra resides in Thornbury, Ontario.

